# Shrikant Bodke

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Creative and technical Website Developer with over 5 years of experience, known for collaborating effectively with SEO consultants and developers. Proficient in HTML5, CSS3, JavaScript, PHP and WordPress, with expertise in creating responsive, user-friendly websites and optimising performance. Proven track record in project management, client satisfaction, and team mentorship.

## Work Experience:

**Web Developer | Shergroup Ltd**                                   **June 2022 – Present**
- Led design and development of responsive, SEO-optimised websites with WooCommerce integration, enhancing user experience and e-commerce capabilities.
- Achieved a 15% improvement in website loading times and a 20% increase in organic traffic through advanced SEO strategies and PHP optimizations.
- Spearheaded integration of marketing automation tools like ActiveDemand, streamlining customer acquisition and retention processes.
- Delivered comprehensive WordPress and CMS training to clients, ensuring smooth post-launch operations and high client satisfaction.

**Web Developer | WMI Innovative Pvt Ltd**                         **March 2022 – June 2022**
- Optimised WordPress websites for performance, focusing on speed and database efficiency, ensuring a smooth user experience.
- Actively identified and resolved bugs, improving site functionality and user engagement by 30%.

**Senior Web Developer | Prixim Infowares Pvt Ltd**               **November 2020 – January 2022**
- Spearheaded end-to-end development of custom WordPress sites using Elementor, enhancing SEO and performance, and ensuring alignment with client specifications.
- Led project teams in launching websites from scratch, maintaining rigorous adherence to design and functionality requirements, and managing full project lifecycles for optimal client satisfaction.
- Conducted comprehensive troubleshooting and maintenance, reducing site downtime by 12% and boosting overall user experience.
- Fostered strong client relationships through regular updates, strategic improvements, and dedicated post-launch support, increasing client satisfaction by 15%.

**Web Developer | Apprend Innovations Pvt Ltd**                   **March 2019 – November 2020**
- Identified and resolved critical bugs, increasing conversion rates by 10%.
- Conducted troubleshooting, testing, and maintenance, improving site speed by 5%.
- Customised themes and plugins to enhance website performance.

**Web Developer | Enlake Technologies and Marketing**             **July 2018 – November 2018**
- Boosted website and database performance through comprehensive maintenance initiatives.
- Increased user satisfaction by 7% through effective debugging and resolution of website issues.

# Education:

**Bachelor of Engineering (B.E.) in Computer Engineering | 2018**
University of Mumbai, Mumbai

# Skills:

- **Programming Languages**: HTML5, CSS3, JavaScript, PHP, Python, C, C++, ASP.Net Web API, ASP.Net MVC.
- **Frameworks & Libraries**: Node.js, React, Vue.js, Angular, Django, Symfony, CodeIgniter
- **Databases**: SQL, MySQL, SQLite, PostgreSQL.
- **Web Development**: Responsive Design, Cross-Browser Compatibility, Web Accessibility.
- **Tools & Platforms**: WordPress, Content Management Systems (CMS), Git, WooCommerce, Shopify, Adobe Creative Suite (Photoshop, Illustrator), Figma, WebFlow.
- **Other Skills**: Amazon Web Services (AWS), SEO, Performance Optimization, Debugging, Project Management, Technical Problem Solving, Team Mentorship.
- **Google Analytics**: Skilled in tracking and analysing website performance to provide data-driven insights.
- WordPress development (with and without page builders), WooCommerce, Divi, Elementor, WP Bakery, ACF, Git/GitLab.

# Academic Projects:

1. Created an IoT-based Vehicle Accident Detection & Reporting System.
2. Executed QuadPI Global Access utilising IoT technologies.
3. Constructed an Online Examination Portal using HTML, PHP, CSS3, JavaScript & MySQL.
4. Developed a Railway Reservation System using VB 6.0 & MySQL.